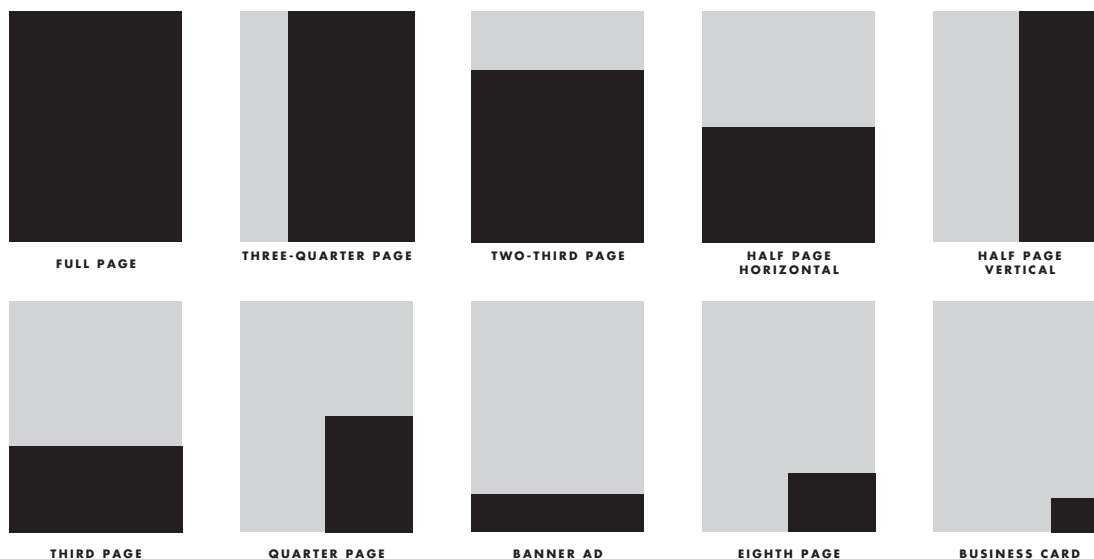


# Akiba Academy's 2010 **INSPIRE!** Gala & Auction

## NEW Tribute Magazine Format – Ad Dimensions

Premium back cover, color, full-bleed	11.25"w x 15.25"h, 11.00"w x 15.00"h trim	\$3,000
Premium inside covers, color, non-bleed	10.00"w x 14.00"h	\$2,000
Full page, color*	10.00"w x 14.00"h	incl w/sponsorship
3/4 page, color	8.00"w x 14.00"h	incl w/sponsorship
2/3 page, color	10.00"w x 10.00"h	incl w/sponsorship
1/2 page, b/w*	10.00"w x 7.00"h or 5.00"w x 14.00"h	incl w/sponsorship
1/3 page, b/w	10.00"w x 4.50"h	\$1,000
1/4 page, b/w	5.00"w x 7.00"h	\$575
Banner ad, color	10.00"w x 2.50"h	\$450
1/8 page, b/w	5.00"w x 3.50"h	\$250
Business card, b/w	3.00"w x 2.00"h	\$125

\*Full & half page ads are available in limited quantity without a sponsorship. Please contact the Development Office for details.



## File Formats

PDF files are preferred for complete ads. Photos must be high-resolution (300dpi or greater) .tif or .jpg files. Logos must be .eps files or high resolution .tif or .jpg files. Please submit discs to the Development Office or email files under 5mb to [akibajournal@akibaacademy](mailto:akibajournal@akibaacademy). Ads above 5mb must be submitted on disc or uploaded via the Internet.

## NEW Tribute Magazine Distribution

New 11"x15" color, tabloid-format publication will be distributed to the Akiba community as well as the larger Jewish community including synagogues, kosher restaurants and other Jewish agencies and businesses.

## Deadline

All ads must be received no later than **Friday, August 20, 2010** to ensure inclusion.

For technical questions or additional information please email the Development Office at [mrutner@akibaacademy.org](mailto:mrutner@akibaacademy.org) or call 214.295.3400.

**A K I B A**  
a c a d e m y o f d a l l a s

